

2016 Strategic Plan of the Madison-Plains Local School District



Planning Committee

Tim Dettwiller
Todd Mustain
Mike Datz
Bob Butz
Dave Hunter
Mark Mason
Kelly Cooley

Anna Ernst
Kim LeGault
Jim Noble
Charlie Neff
Courtney Allgeier
Joe Timmons
Ramona Porter
Kendra Long

Kaylee Mast
Laura Toops
Todd Fisher
Ryan Curtis
Christina Finney
Vicki Blosser
Linda Blankenship

Facilitator: D. Steven Allen

Strengths:

The Madison-Plains Local School District:

- Has good people; staff, parents, students, administration, and community.
- Enjoys a safe learning environment.
- Embraces a culture of continuous improvement.
- Enjoys close proximity to urban center, yet small town/rural setting.
- Emphasizes fiscal responsibility.
- Obtains quality resources for students and teachers to support the curriculum and learning.
- Allows voices to be heard.
- Has one campus.

Challenges:

The Madison-Plains Local School District is Challenged by:

- The need to move forward - stuck in the past.
- A challenging tax base.
 - 51% property tax (60% is from Agricultural land).
 - 50% of revenue from the state and 50% local.
 - Increase in lower socio-economic population.
- District geographic size and decentralization.
- Declining enrollment (1969 to present = -50%).
- One campus.
- Deficit spending.
- Problems with zoning and development.
- The retainage of quality staff.
- The need to improve athletic programs.
- The community's perception of the district.
- Aging facilities.
- The need to improve communication with the greater community.

The Core Values of the Madison-Plains Local School District are:

- Quality, innovative student-centered education
- Passionate, hard-working, dedicated staff
- Organized, well-managed, and fiscally responsible
- Integrity
- Transparency
- Approachable
- Collaborative

The Madison-Plains Local School District Believes:

- Quality education is the foundation for success in life.
- It is our obligation to maximize the community's resources so that we develop the talents and abilities of our students.
- It is our obligation to maximize the community's resources so that we develop the talents and abilities of our staff.

Mission Statement:

As a partnership of rural, agricultural communities, the Madison-Plains School District will achieve excellence through quality educational resources to maximize student success.

The Madison-Plains Local School District Strategic Plan | 2016

GOALS /STRATEGIES	Responsible Staff Member	Evidence of Attainment	Anticipated Completion Date
Goal 1: By May 2019, MPLSD will improve community relationships by 50% above baseline data.			
Strategy 1: Create a survey and collect data from the community.	Board of Education and Superintendent	Baseline Data Collection of annual data	May 2016 May 2017 May 2018 May 2019
Strategy 2: Hold at least ten (10) events in the community per fiscal year.	Board of Education Administration	Attendance at Events	May 2019
Strategy 3: Consistent advertising of Madison-Plains throughout the district.	Superintendent PR Consultant	Signage Quarterly Mailings	May 2019

The Madison-Plains Local School District Strategic Plan | 2016

GOALS /STRATEGIES	Responsible Staff Member	Evidence of Attainment	Anticipated Completion Date
Goal 2: MP will improve the retention of quality staff to 95% by 2019.			
Strategy 1: Create, distribute and summarize a needs assessment.	Administration Union Leaders Staff Members	Baseline Survey Results Annual Survey Results	May 2016 May 2017 May 2018
Strategy 2: Attend education recruitment fairs.	Administration Teachers	Annual report number of number of staff recruited.	May 2016 May 2017 May 2018
Strategy 3: Evaluate potential recruiting incentives.	Treasurer and Union Leaders	Report to the Board	March 2017
Strategy 4: Implement recommendations from the Staff Needs Assessment	Administration	Report to the Board	March 2017

The Madison-Plains Local School District Strategic Plan | 2016

GOALS /STRATEGIES	Responsible Staff Member	Evidence of Attainment	Anticipated Completion Date
Goal 3: By 2017, MPLSD will create financial guidelines to determine when to seek funding.			
Strategy 1: Develop a Ten-Year Financial Plan	Treasurer and Superintendent	Submission to the Board and Annual Reviews Published Report	January 2017
Strategy 2: Establish a committee to determine the financial "triggers" within the Ten-Year Plan	Treasurer and Superintendent	Recommendation to the Board for Approval	May 2017
Strategy 3: Develop a Community Financial Education Platform	The Community Relations Committee	Submit the Community Financial Education Platform to the Board and Community	August 2017